

Data: The Story of You



89%

of people say they care about data privacy.

Source: CISCO 2022 Consumer Privacy Survey

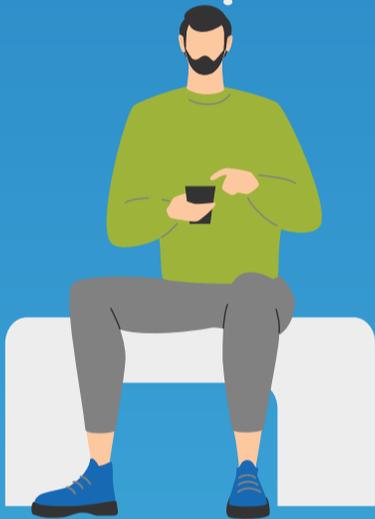


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79%

say that it's too hard for them to know and understand how companies are using their data.

Source: CISCO 2022 Consumer Privacy Survey



43%

said they are unable to protect their data effectively..

Source: CISCO 2022 Consumer Privacy Survey



Take control of your digital life.

Start by checking your privacy and security settings:

staysafeonline.org/programs/data-privacy-week/



NATIONAL
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ALLIANCE